



QUEEN'S  
UNIVERSITY  
BELFAST

WILLIAM J. CLINTON  
LEADERSHIP  
INSTITUTE

# LEADING PRODUCTIVITY

*managing contemporary and  
emerging challenges*

SHAPING  
A BETTER  
WORLD  
SINCE 1845



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## PROGRAMME DATES

Autumn 2023 and Spring 2024



## PROGRAMME FORMAT

2 Days On Campus



## LOCATION

Belfast



## LANGUAGE

English



## PRICE

£1700

Payment options are available



## WHO SHOULD ATTEND

General Managers, mid and senior level executives in private and public organizations, and managers of SMEs

# OVERVIEW



Improving productivity is one of the biggest challenges organizations face worldwide. So how can you boost productivity in your organization? Leading Productivity addresses what productivity is and why it matters in the context of innovation and productivity, employee well-being and productivity, and management and productivity. The programme is based on the latest research into productivity, providing you with the

knowledge and understanding of a range of relevant leadership and innovation theories and practices, and their application to contemporary and emerging issues. You will walk away equipped with the knowledge to improve the productivity of your business. The program is designed for professional in general management positions as well as mid to senior level executives from SMEs.



Our exceptional digital campus platform will give you access to videoconferences, forums, readings, slides, technical notes, multimedia documents, and case studies required for the programme.



Our programmes are designed to challenge your perspectives and create real impact that will empower you, your team, and your organization with new skills, strategies, and tools.



Network with like-minded professionals and learn from your peers as well as industry experts and faculty.

## Learning Outcomes:

At the end of this programme, you will have a good understanding of the key concepts and frameworks to:

1. Identify why productivity is important for your organisation and the economy
2. Appreciate the role of innovation as a driver of productivity
3. Understand why productivity has been on the decline
4. Know the importance of employee health and wellbeing for firm productivity
5. Evaluate and promote good management practices
6. Champion the importance of good management in driving productivity

## WHO IS THIS PROGRAMME FOR

Participants may be mid-senior level managers who want to understand how to boost their business's performance and productivity. It will be of interest to managers who work in operations, manufacturing and services.

## PROGRAMME STRUCTURE AND CONTENT

DAY 1	DAY 2
<p><b>LEADING PRODUCTIVITY I</b></p> <p><b>Session 1</b></p> <ul style="list-style-type: none"> <li>Productivity and Innovation</li> </ul> <p><b>Case Study</b></p> <ul style="list-style-type: none"> <li>The Productivity Decline: Demographics, Robots, or Globalization?</li> </ul> <p><b>Session 2</b></p> <ul style="list-style-type: none"> <li>Productivity and Wellbeing</li> </ul> <p><b>Case Study</b></p> <ul style="list-style-type: none"> <li>Balancing Employee Satisfaction and Productivity</li> </ul>	<p><b>LEADING PRODUCTIVITY II</b></p> <p><b>Sessions 1, Part 1</b></p> <ul style="list-style-type: none"> <li>Productivity and Managers</li> </ul> <p><b>Session 1, Part 2</b></p> <ul style="list-style-type: none"> <li>Productivity and Managers</li> </ul> <p><b>Case Study</b></p> <ul style="list-style-type: none"> <li>Google's Project Oxygen</li> </ul>
<p>ON CAMPUS</p>	

This 2-day programme is delivered on consecutively on-campus.

## PROGRAMME FACULTY



### PROFESSOR JOHN TURNER Professor of Finance

John Turner is a Professor of Finance and Financial History at Queen's University Belfast and is the founder of the Centre for Economic History and a co-founder of the Long Run Institute. He heads up Northern Ireland's Productivity Forum. John is the former Head of Queen's Business School and is a programme instructor on a range of executive courses at the Institute, including the InterTradeIreland Innovation Boost Pg Dip Innovation Management. He has been a Houblon-Norman Fellow at the Bank of England and an Alfred Chandler Fellow at Harvard Business School. He is an editor at the Economic History Review and Economics Observatory. He has recently co-authored Boom and Bust: A Global History of Financial Bubbles, which was listed as a Financial Times best book of the year in 2020.

## EXCEPTIONAL EXECUTIVE EDUCATION EXPERIENCE

The William J. Clinton Leadership Institute delivers executive education programmes with the aim of creating real impact for leaders, managers and their organisations. Our mission, as part of Queen's Business School is to educate and empower leaders for the benefit of business and society. Our executive programmes synergise the rich Queen's University academic heritage with cutting edge leadership thinking and techniques from experts at William J. Clinton Leadership Institute and Queens Business School. Real world industry insights and exciting new developments from our university research centres contribute to building leadership expertise, transforming individual and organisational performance and boosting competitive edge.

RUSSELL  
GROUP



## CONTACT US

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**E:** leadershipinstitute@qub.ac.uk



We are proud to offer you a new series of Innovation, Strategy, Transformation programmes to develop your future skills and workplace requirements in the digital economy.

Throughout this programme you will have the opportunity to network and learn from like-minded business leaders from a diverse range of industries and our internationally experienced faculty. I look forward to welcoming you to this programme in the near future.

**Professor Ashish Malik, PhD**  
Director of Executive Education



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